

Sponsorship Pages



THE NICHE®
INTERNATIONAL

In association with

DNS Vision Arts & Care Center LLP

PRESENTS

Designers' Runway Awards, 2024

SEASON 10



Event Date : End of April, 2024, Event Venue : 5 Star Hotel in Pune.

THE NICHE International
Cyrus Pestonjee, CEO, FOUNDER-OWNER,
Email : cyruspestonjee@gmail.com

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About us.

100% Platform for Global fashion Community.

THE NICHE Fashion Arena launched its All India Edition 7 years ago with a plan of International Edition, giving it unmatched depth and variety. With its unique concept, the magazine is purely based on to provide a platform for the fashion community exclusively. Keeping in mind the International fashion standards, now it is re-launched with name, **THE NICHE International** which is the only Fashion Magazine from India associated with **NICHE magazine** from Cairo, Egypt making it Global.

This association indicates the onset to a great culture of bringing the best of **Global Fashion Trends**. The magazine will be published and released quarterly in sync with **NICHE magazine** of Egypt, which will exchange the information between the two magazines.

THE NICHE International is a 100 % platform for the fashion community as whole.

About Designers' Awards Event.

Designers' Runway Awards, 2024 will be held in end of April in **5 Star hotel, Pune**. Awards will be given by **Celebrity Fashion Icon** to the 3 winners selected by our officially appointed Jury Panel.

THE NICHE International has officilly appointed Jury Panel —

1. **Yogesh Dalal**, Founder of **J.D. Institute of Fashion Technologies**.
2. **Dipali Khamar**, Fashion Editor of **THE NICHE International**,
3. **Chandrakala Sanap**, Founder of **Chasa Institute of Design, Pune**.

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Title Sponsors :

Title Sponsor : 10,00,000/-

- A. The Event will get the Credit Line as Title Sponsors.
- B. 2 Full pages advertisement of your Brand/Service in End April, 2024 issue of **THE NICHE International**.
- C. Pics/videos shot by our photographers will be provided.
- D. Celebrity bytes recorded by our team.
- E. Your Brand/Service logo will be incorporated in our all publicity as Title-sponsor.
- F. Stage appearance of Title sponsors.
- G. 5 Free VIP Passes for the Title sponsors.
- H. Online Social Media promotions 15 days prior to the Event.
- I. Allowed to speak about Title Sponsor's Brand/Service for 3 minutes.
- J. Your Brand/Service's Logo will be incorporated on Backdrop of main Stage and also on 3 Standees (limited to size : 6' X 3').

Co-Sponsors :

Co-Sponsor : 7,00,000/-

- A. The Event will get the Credit Line as Co-Sponsors.
- B. 1 Full page advertisement of your Brand/Service in End April, 2024 issue of **THE NICHE International**.
- C. Pics/videos shot by our photographers will be provided.
- D. Your Brand/Service logo will be incorporated in our all publicity as Co-sponsor.
- E. 3 Free VIP Passes for the Co-sponsors.
- F. Online Social Media promotions 15 days prior to the Event.
- G. Your Brand/Service's Logo will be incorporated on Backdrop of main Stage and also on 2 Standees (limited to size : 6' X 3').

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Associate-Sponsors :

Associate-Sponsor : 5,00,000/-

- A. The Event will get the Credit Line as Associate-Sponsors.
- B. 1 Half page advertisement of your Brand/Service in End-April, 2024 issue of **THE NICHE International**.
- C. Pics shot by our team will be given.
- D. Online Social Media promotions 15 days prior to the Event.
- E. Your Brand/Service's Logo will be incorporated on Backdrop of main Stage and also on 1 Standee (limited to size : 6' X 3').

Powered-by :

Powered-by : 3,00,000/-

- A. The Event will get the Credit Line as Powered by, as sponsor.
- B. Pics shot by our photographers will be provided.
- C. Online Social Media promotions 15 days prior to the Event.
- D. Your Brand/Service's Logo will be incorporated on Backdrop of main Stage.

Payment Terms :

1. 50% in advance on your confirmation of Sponsorship proposal.
Balance total payment 8 days before the Event date.
2. payments to be made by NEFT or Account Payee Cheque in favour of THE NICHE International.

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Official Event Partners —



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Travel Partners :

Golden Spike Travels, Pune.

Media Partners :

*Media World News Netwrk
Fashion News Plateau of THE NICHE Int.*

Gift Partners :

DermaTouch Skin Care Products

Hospitality Partners :

CONRAD Hotel, Pune

Photography Partners :

*True Light Photography
Studio F. Y., Sahil Shah*

Choreography Partners :

Prajakta Albuquerque, Dheeraj Banker

Radio Partners :



News Channel Partners :



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